



**Technology Incubation & Entrepreneurship  
Development Cell**  
**Jaypee University of Information Technology,  
Waknaghat (H.P.) - 173234**



**Career Symphony : Harmonising Tech and Management**

Event: Career Symphony : Harmonising Tech and Management (Webinar)

Date: 30th November, 2023

Attendees: 35+

Platform: Google Meet

**Poster:**



## **Event Objective:**

TIEDC JUIT's 'Career Symphony: Harmonizing Tech and Management' event, held on November 30, 2023, was a beacon for converting entrepreneurial aspirations into reality. It emphasized the pivotal role of appropriate guidance in navigating the entrepreneurial journey. Ankita Saraf, an esteemed analytics professional with a rich career at Volvo Group and other leading firms, was the guest speaker. Her expertise in blending technology and management principles was central to the event's theme, aiming to equip participants with the knowledge to successfully traverse the evolving landscape of tech-driven entrepreneurship.

## **Event Description:**

At 7 PM on November 30, 2023, the CR Team of TIEDC hosted the webinar with Ankita Saraf. Ankita, celebrated for her analytics leadership and innovative approach at Volvo Group, shared her professional journey, from her academic roots to her current leadership role. The webinar covered diverse topics, including strategic management, the integration of technology in business, and the power of data analytics in decision-making. Her experiences provided practical insights into bridging tech and non-tech areas, fostering innovation, and the importance of continuous learning and adaptation in the business world.

## **Event's Benefits:**

Attendees of the webinar gained substantial knowledge in several key areas:

1. Insights into the essential skills required for successful entrepreneurship.
2. Learning the art of managing time effectively and meeting deadlines in a business context.
3. Understanding the importance of integrating technical expertise with non-technical business strategies.
4. Encouragement to explore new avenues and the significance of taking calculated risks in business ventures.
5. Gaining knowledge on how data analytics can drive successful business decisions and strategies.

# Screenshots:

**Career Progression – Potential Roles**

Project Management	Operations Management	Product Management
<b>Role Overview:</b> Planning, executing, and closing projects, ensuring they are completed on time, within budget, and to scope.	<b>Role Overview:</b> Overseeing, designing, and controlling business operations, often dealing with production, manufacturing, or the provision of services.	<b>Role Overview:</b> Guiding the success of a product and leading the cross-functional team responsible for improving it.
<b>Engineering Skills:</b> Utilizes technical problem-solving skills for project planning and risk management. Understanding technical aspects and coordinating with technical teams.	<b>Engineering Skills:</b> Systematic thinking and efficiency optimization from engineering to streamline operations, improve processes, and manage supply chain logistics.	<b>Engineering Skills:</b> Utilizes technical background to understand product development intricacies, coordinate with development teams, and align product strategies with market needs with technical teams.

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Press **esc** to exit full screen

Ankita Saraf	SARANSH AGARWAL 231030192	UNNAATI PANT 221030007	Technology Incubation and Entrep...	DIVYANSH GOEL 221030387
KANISHKA SHARMA 221030153	RUJAL GUPTA 231032009	ANKUSH SHARMA 231032037	SHRESHTH SINGLA 221030348	AMAN KUMAR 231034014
TANVI UTRERA 221030037	VENKAT NARAHARI 231030205	DIVYANSH SHARMA 221030006	TRIPTI BHARDWAJ 221011012	ADITYA SHARMA 221030197
IBADAT KAUR JOLLY 221011017	SRISHTI SRIVASTAVA 221030346	ARIN KUMAR 231030025	PRIVANSHI JAIN 221030024	

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## List of Participants:

1. Aditya sharma
2. Akshita singh
3. Aman kumar
4. Ankush Sharma
5. Arin kumar
6. Garv paul
7. Krishna pratap singh
8. Raghav agarwal
9. Rujal gupta
10. Sakshi kumari
11. Saransh agarwal
12. Suhani saini
13. Venkat narahari
14. Aditya sharma
15. Divyansh goel
16. Divyansh sharma
17. Ibadat kaur jolly
18. Kanishka Sharma
19. Priyanshi jain
20. Shreshth singla
21. Tanvi Utreja
22. Tripti Bharadwaj
23. Unnaati pant
24. Srithi srivastava
25. Saurav kumar
26. Geetansh Singh
27. Vidushi
28. Ujjwal Pathak
29. Swapnil Tyagi
30. Sehajpreet Kaur
31. Shashwat Srivastava
32. Shivnash
33. Vinayak Sharma
34. Deep Shekhar
35. Akash Gupta
36. Ashmi Sharma